Globally, **91% of children** who used our services, showed tested improvements in literacy skills.
78% of children who received children’s books and reading support, made positive changes towards developing a regular habit of reading.

Globally, we distributed 180,000 children’s books.
We produced **341** local language and bilingual books in **31** different languages.

We provided **8,400 hours** of literacy tutoring/coaching and reading support.
Every 3 seconds in 2022, a children/young person used one of our educational resources/services.

We reached 180 million people with information about the importance of reading a book, creating a greater voice and awareness in the wider community.
We provided literacy intervention in **54 countries**, reaching **840,000 children** through our own projects or via our Youth Ambassadors and literacy partners.

We received donated books, in kind donations and pro-bono services with an estimated value of **$1.8 million**.

We mobilized **5,400 volunteers** to provide **70,000 hours** of community service.
We invested **94% of our income** ($1,6 million) directly into projects.

An independent evaluation concluded that a staggering **$33.9 million** of social benefits were derived through participation in our programs in 2022 – **generating a return of $5.20 for every dollar invested.**
Key projects and activities in 2022

Sun Books
www.sunbooks.org
Impacting children in rural and remote schools in Uganda, Kenya and Nigeria by providing e-libraries of local books on a solar panel tablet device.

Aprende Leyendo
www.aprendeleyendo.com
Impacting children in 3 locations in Colombia with literacy classes, reading groups and the provision of digital devices to increase access to e-books.

UK Reads
www.ukreads.org
Increasing children’s book ownership in low-income communities with special literacy classes to help children struggling to read.

USA Reads
www.usareads.org
Bringing books to children in underserved and disadvantaged zip codes with a focus on providing kindle devices to children who are suffering from serious illnesses.
ROOP
www.roop.org.au
Working with children from migrant, refugee and low-income backgrounds to help them discover the joy of reading.

WLF Australia - Indigenous
www.indigenous-app.org
To build bilingual children’s books into local Indigenous languages and English.

Youth Ambassadors
www.worldliteracyfoundation.org/ambassador-program
To engage and develop the leadership of 3,000 young people globally to be a voice, an advocate and change maker for literacy in their communities.

World Literacy Taskforce
www.worldliteracyfoundation.org/wl-taskforce
To bring together 30 global business leaders to invest their time, money and knowledge into the eradication of illiteracy in 50 cities around the globe by 2040.

World Literacy Summit
www.worldliteracysummit.org
The gathering of 500 literacy specialist from 54 countries to work together and build collaborations to solve the challenges in the literacy sector.

Advocacy
In 2022, we created global campaigns to give focus to literacy on special days like:

- International Literacy Day
- World Book Day
- International Women’s Day

We used both social and broadcast media to create awareness and education around the topic of literacy.
Theory of Change

Long term child outcome
All children enter school with strong literacy, numeracy, reading and writing skills.

Outcome

- All children are confident and involved learners with a strong sense of belonging in their family and community.
- All families have positive literacy experience with their children.
- Services own a shared vision for children's literacy embedded in their practice, network and community.
- Communities consciously create literacy-rich social and physical environment for families and children.

Objectives

- To increase regularity of books being read with children at home.
- To increase children’s desire for enjoyment of reading and sharing stories.
- To increase children's engagement with activities built upon an emergent literacy framework.
- To increase children's access to a variety of early literacy activities.
- To increase families confidence to engage in literacy activities with their children.
- To increase families regularity of engaging in literacy with their children.
- To increase families understanding of their role as their children's first teacher.
- To increase the capacity of service providers to model shared reading and support and connect with families around developing their children's early literacy skills.
- To increase the extent to which services are networking/collaborating with other services around literacy promotion.
- To increase the number of services providing spaces, resources and opportunities for families to share stories with their children.
- To increase community awareness of the importance or early literacy.

Key Indicator: All children share books, stories, and songs, through their relationship with the important people in their lives at home and in their communities.