1 in 5 children in the UK struggle with reading and writing and 380,000 children do not have a book to call their own. UK Reads aims to deliver books to each of these 380,000 children and those not yet identified.

Living in some of the most deprived areas of the UK, these children face multiple challenges and without support, they face a life of illiteracy. Every stage of their life is at risk of becoming more difficult and complicated if not reached. As well as delivering books, UK Reads also provides targeted family support including parent mentoring, engaging online reading programs and community support.

Areas of deprivation across the UK

· Help improve the education of disadvantaged children in the UK
· Corporate social responsibility
· Employee engagement
· Customer engagement
· Raise awareness of your business through our media channels

OUR REACH

BENEFITS