

8 STEPS TO START A FUNDRAISER ON FACEBOOK




STEP 1

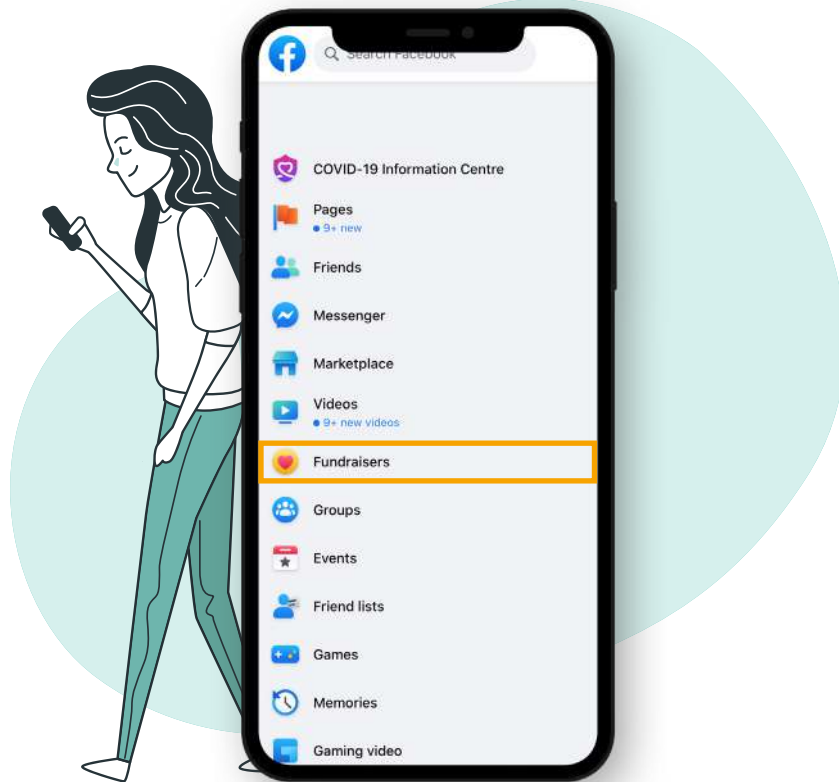
Check whether the feature to create non-profit fundraisers is available in your country or region.

[See List](#)



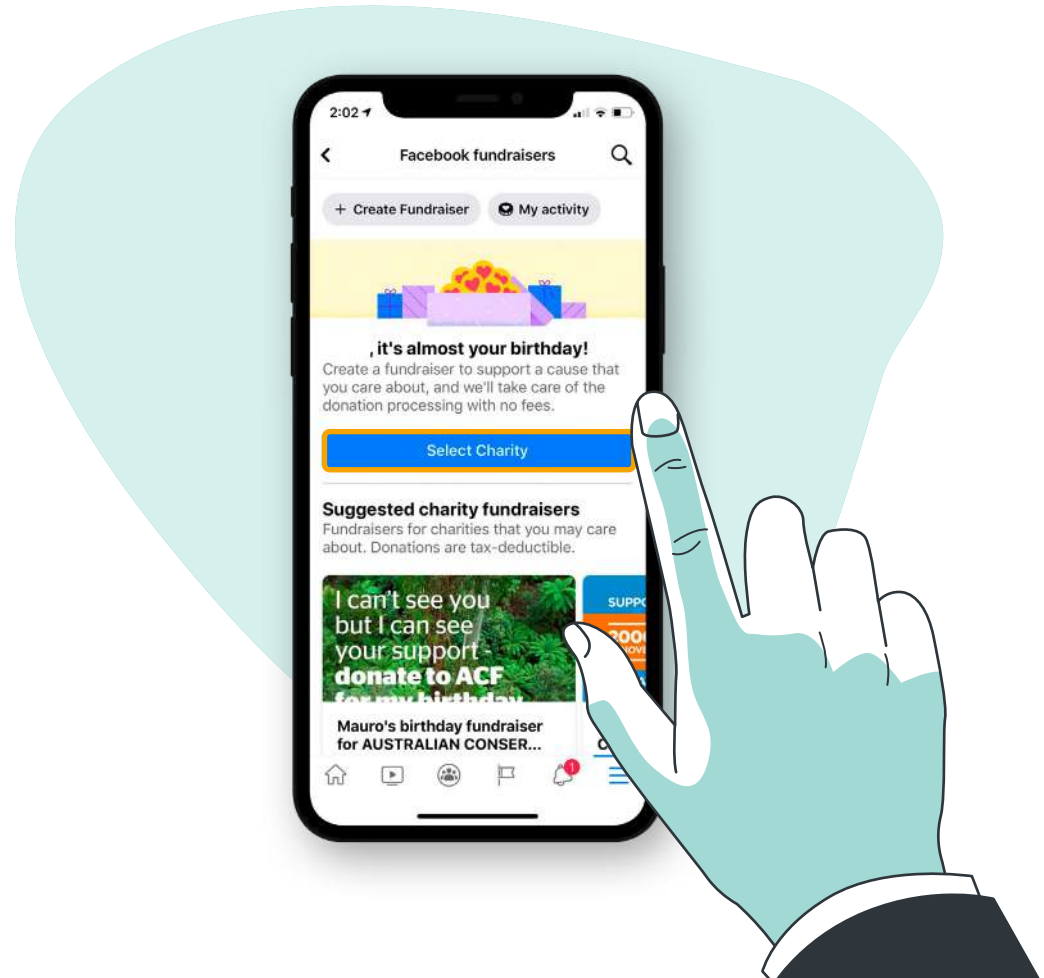
STEP 2

Click  **Fundraisers** in the left menu of your News Feed. You may need to click **See More**.



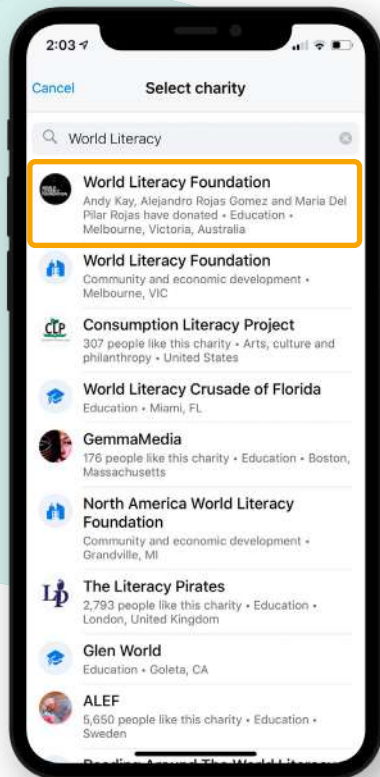
STEP 3

Select Non-profit or Charity.



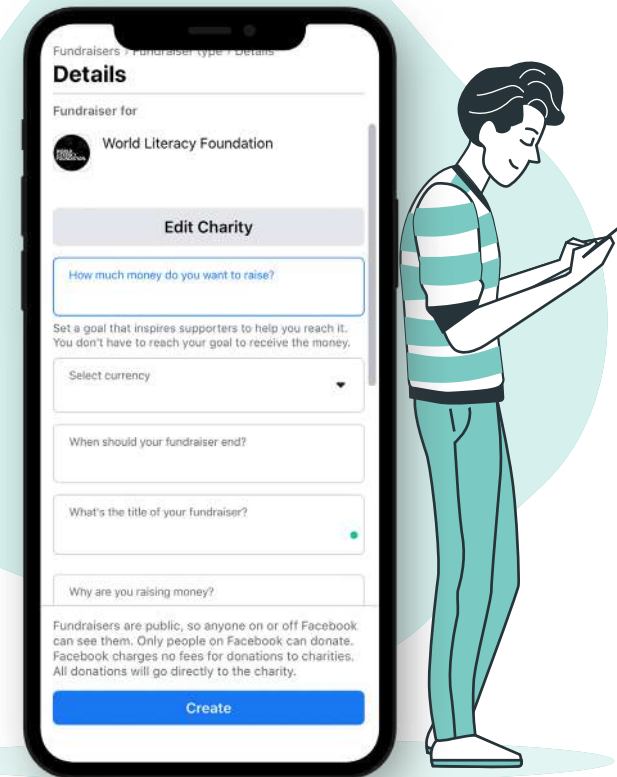
STEP 4

Write **'World Literacy Foundation'** in the search bar.



STEP 5

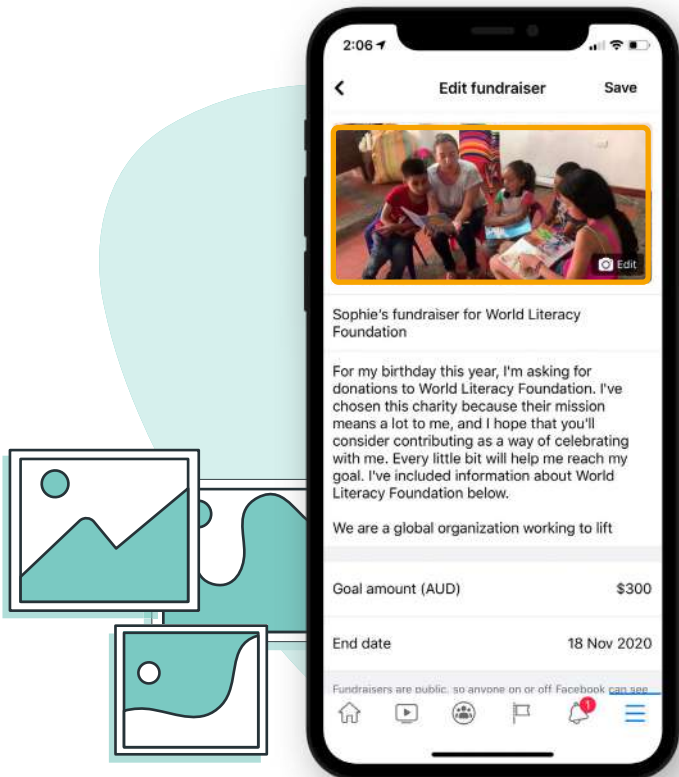
Fill in the fundraiser details.



STEP 6

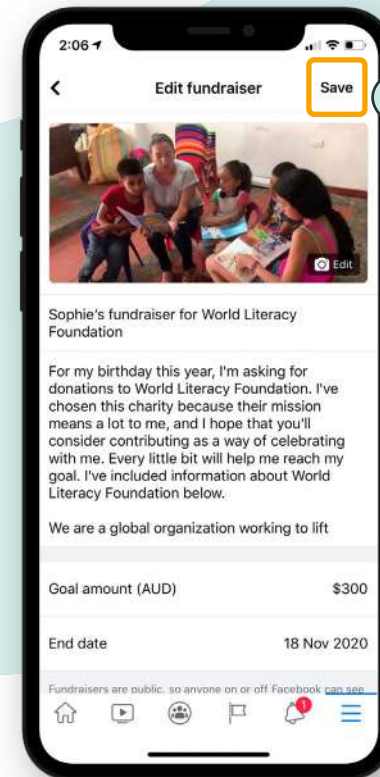
Choose a cover photo

You can use one of the suggested photos or you can upload one of the photos provided with this toolkit.



STEP 7

Click create.



STEP 8

Start promoting your fundraiser with your network.

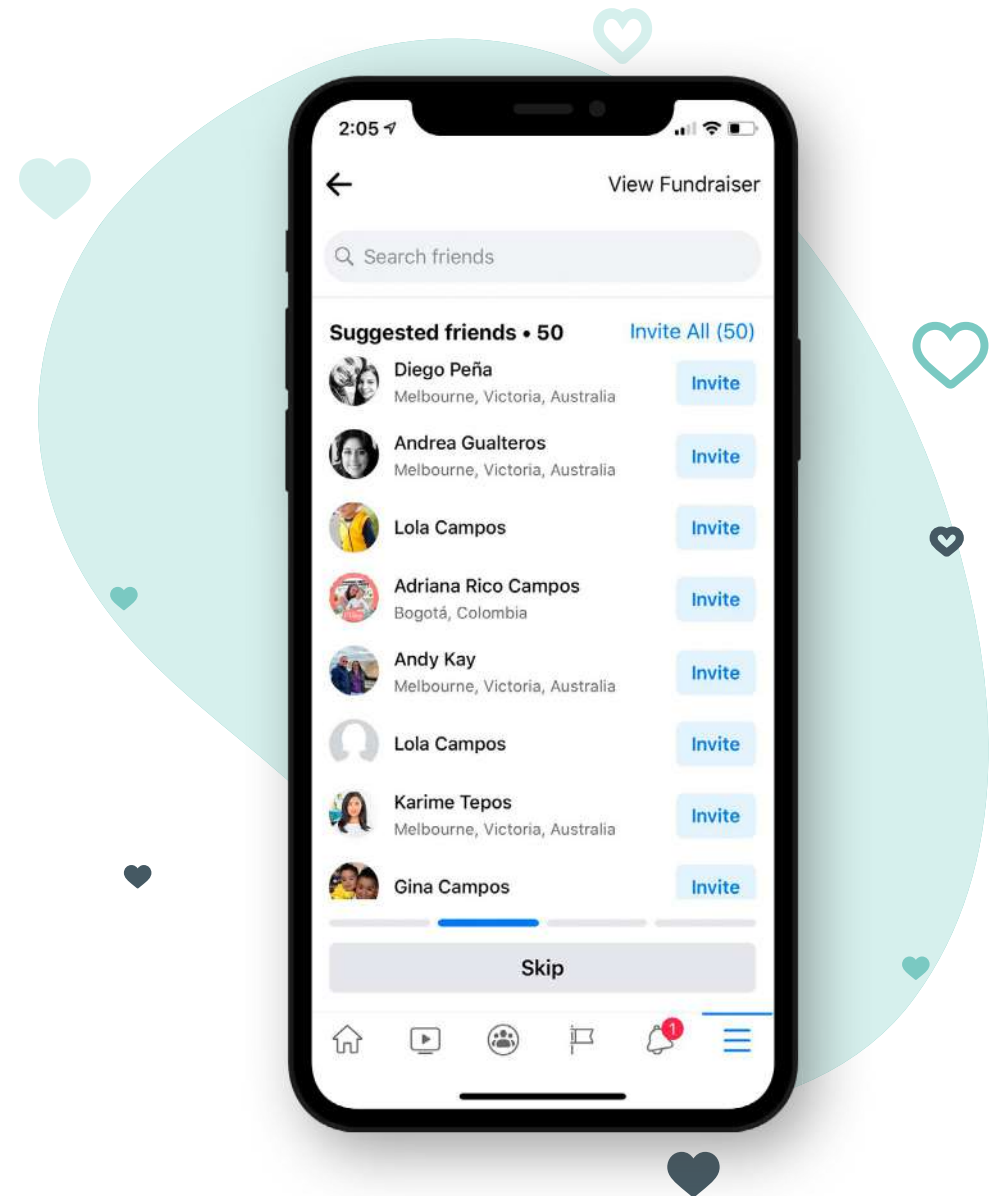
- Share a post on your timeline*
- Invite friends*
- Add a donate sticker to your story*



STEP 8

Start promoting your fundraiser with your network.

- Share a post on your timeline*
- Invite friends*
- Add a donate sticker to your story*

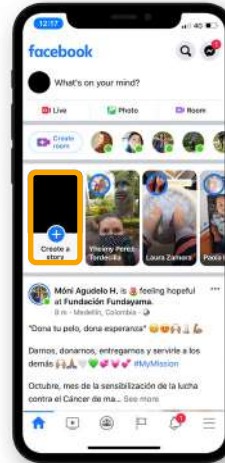


STEP 8

Start promoting your fundraiser with your network.

- Share a post on your timeline
- Invite friends
- Add a donate sticker to your story

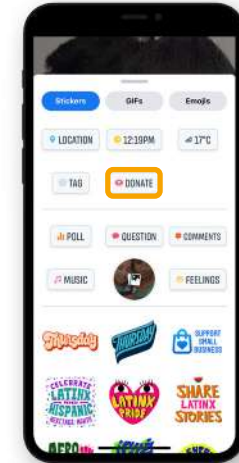
1. CREATE A NEW STORY



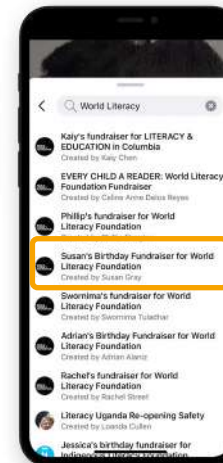
2. SELECT "STICKERS"



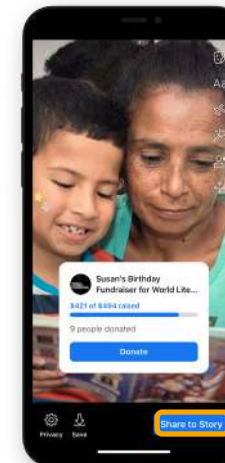
3. SELECT "DONATE"



4. CHOOSE YOUR FUNDRAISING EVENT



5. SHARE YOUR STORY



LIST OF COUNTRIES/REGIONS WHERE YOU CAN CREATE AND MAKE DONATIONS TO NON-PROFIT FUNDRAISERS ON FACEBOOK

Country/region	Create non-profit fundraisers	Donate to non-profit fundraisers
American Samoa	✓	✓
Australia	✓	✓
Austria	✓	✓
Belgium	✓	✓
Bulgaria	✓	✓
Canada	✓	✓
Croatia	✓	✓
Czech Republic	✓	✓
Denmark	-	✓
Finland	✓	✓
France	✓	✓
Germany	✓	✓
Guam	-	✓
Hong Kong	✓	✓

LIST OF COUNTRIES/REGIONS WHERE YOU CAN CREATE AND MAKE DONATIONS TO NON-PROFIT FUNDRAISERS ON FACEBOOK

Country/region	Create non-profit fundraisers	Donate to non-profit fundraisers
Hungary	✓	✓
India	✓	✓**
Ireland	✓	✓
Japan	✓	✓
Latvia	✓	✓
Lithuania	✓	✓
Luxembourg	✓	✓
Malta	✓	✓
Netherlands	✓	✓
New Zealand	✓	✓
Northern Mariana Islands	-	✓
Norway	✓	✓
Philippines	✓	✓
Poland	✓	✓

LIST OF COUNTRIES/REGIONS WHERE YOU CAN CREATE AND MAKE DONATIONS TO NON-PROFIT FUNDRAISERS ON FACEBOOK

Country/region	Create non-profit fundraisers	Donate to non-profit fundraisers
Portugal	✓	✓
Puerto Rico	✓	✓
Romania	✓	✓
Slovakia	✓	✓
Slovenia	✓	✓
South Africa	✓	✓
South Korea	✓	✓
Spain	✓	✓
Sweden	✓	✓
Switzerland	✓	✓
Taiwan	✓	✓
United Kingdom	✓	✓
United States	✓	✓
US Virgin Islands	✓	✓



THE WORLD LITERACY FOUNDATION IS A GLOBAL NON-PROFIT ORGANIZATION WORKING TO LIFT YOUNG PEOPLE OUT OF POVERTY THROUGH THE POWER OF LITERACY.

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